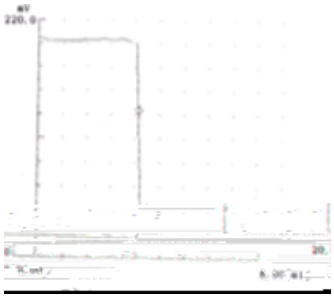Application Memo